BTEC Tech award in Travel and Tourism (level 1/2)

End of Year 11 **COMPONENT 3- INFLUENCES ON GLOBAL TRAVEL AND TOURISM. 48GLH**

EXAM UNIT - 40% OF YOUR QUALIFICATION. EXAM SAT IN MAY/JUNE TIME.

COMPONENT 2 – CUSTOMER NEEDS IN TRAVEL AND TOURISM. 36 GLH COURSEWORK-30% OF YOUR QUALIFICATION.

Resit of Component 3- Jun

Revision of component 3 for any necessary resit

Component 3- External exam- Jan

Revision of component 3 for external exam

Complete Official PSA-OCT-

4 hrs monitoring and 6hrs formal supervision

Learning outcome B: Recognise how the needs and preferences of travel and tourism customers are met . 13 hours

B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of

B4 Travel planning to meet customer needs and preferences



C Destination management -9 hours-9 weeks

- C1 Tourism development
- C2 The role of local and national governments in tourism development
- C3 The importance of partnerships in destination

Start of Year 11

COMPONENT 3 MOCK REVISION AND EXAM

COMPLETE OFFICIAL PSA-

4 hrs monitoring and 6hrs formal supervision LO A: Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends -12 hours

A1 Types of market research

A2 How travel and tourism organisations may use market research to identify customer needs and preferences

A3 How travel and tourism organisations may use research to identify travel and tourism trends

Complete Mock PSA-

Tasks 3A & 3B -2 hrs monitoring and 2.5 hrs formal supervision

LO B- Explore popular visitor destinations-13 hours

- B.1 Visitor destinations
- B.2 Different types of travel and tourism activities
- B.3 Popularity of destinations with different visitor types
- B.4 Travel options to access tourist destination

COMPONENT 1 TRAVEL AND TOURISM ORGANISATIONS AND DESTINATIONS. 36 GLH

COURSEWORK—30% OF YOUR QUALIFICATION.



formal supervision

B Impact of travel and tourism and sustainability -9 hours-9

weeks

- B1 Possible impacts of tourism B2 Sustainable tourism
- B3 Managing sociocultural impacts
- **B4** Managing economic impacts
- B5 Managing environmental impacts

Complete Mock PSA-

Tasks 1A, 1B & 2-2 hrs monitoring and 3.5 hrs

LO A= Demonstrate an understanding of the UK travel and tourism industry-13 hours

- A.1 The major components of the UK travel and tourism industry
- A.2 The ownership and aims of travel and tourism organisations and how they work together
- A.3 The role of customer technology in travel and tourism



A Factors that influence global travel and tourism—15 Hours— 15 weeks

A1 Factors influencing global travel and tourism A2 Response to factors

Start of Year 10